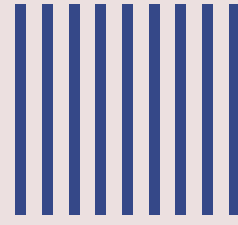




# Stephen Arthur



## WEBSITE PROPOSAL



### PORTFOLIO

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Home

The Alliance Française

Learn

Services

Culture



## Welcome to Alliance Française

Culture, Learning, Community

We aim at promoting French language, cultural diversity and Franco-Ghanaian cultural exchanges that are fuelled by a passion of mutual enrichment

[learn more](#)



★ What's Happening



### FIND A CLASS THAT WORKS FOR YOU

#### French Classes

Beginner

The Beginner French Classes is aimed at teaching people the fundamentals and basics of learning the French language. The course covers a total of three months with students having a session at twice in a week.

[Learn More](#)

#### We Value Culture

[See Upcoming Events](#)

[Resources For Artists & Events Organizers](#)



Our benevolent members receive special discounts on our services and free entry into our events

[BECOME A MEMBER](#)



# Overview

This proposal is submitted in response to the Web Development competition posted on the Alliance Française website. It covers my design solutions aimed at giving the current website a much-needed facelift. A working demo of my designs can be found on my website:

<https://projects.stephenarthur.dev/af>

# Requirements

The new website must be able to achieve the following objectives

- Clearly communicate the objectives and contact information of Alliance Française d'Accra
- Clearly provide information about French, English and Twi lessons as well as the various certifications and tests
- Provide information on membership opportunities as well as facilitate and streamline registration processes
- Provide information on all online courses offered and facilitate registration for courses right on the website
- Integrate an LMS on the platform to enable registered members to directly access course content from the website
- Allow patrons to browse and register for upcoming events right on the website
- Allow artists to register right on the website in order to host their events at the Alliance Française premises
- Clearly provide information on all services offered such as translation and interpretation.
- Have a secure payment gateway system to facilitate course registration and purchases.

## about us

Established in 1957, Alliance Française d'Accra is an independent, not-for-profit association regulated by local law based upon the initiative of civil society to exchange cultural and linguistic values. We aim at promoting French language, cultural diversity and Franco-Ghanaian cultural exchanges that are fuelled by a passion of mutual enrichment.

We are part of an international network composed of 837 centers in 131 countries and are renowned for the quality of our French courses. As an established leader in teaching French as a foreign language, we offer customized training for all levels (beginner to advanced and specialized courses), student's goals and characteristics: children, students, professionals and civil servants. We are also the only examinations center in Ghana for internationally-recognized tests and diplomas (DELF, DALF, DAEFLE, TCF and TEF). We welcome more than 4,000 students each year.



## We Value Culture



As a cultural institution, we hold [cultural events](#) to promote cultural diversity with local and international artists. With 85 events a year, we welcome more than 30,000 visitors, which makes us one of the major artistic venues in Accra. We also have a [multimedia library](#) that offers a wide range of materials, as well as several activities for adults and kids: video games, media corner with online newspapers, electronic tablets, internet, etc.

Motivated by common values at Alliances such as respect for cultural diversity, the passion for exchange and solidarity, associative values, excellence, modernity and innovation, the AF ties deep links with the civil society, cultural and educational institutions, NGOs, as such contributing to the development of regional culture. Among these, we have: French Embassy, Goethe Institut, AWDF, Orphan Aid, Eunice, National Theatre, Naptex, AFD, CCFG, National Service, France Volontaires

## Experience The Alliance Française



Multimedia Library



Cultural Events



Get Certified French Lessons



Learning Hub

### CONTACT US

Alliance Française, Accra  
9 Casely Hayford, Airport Residential Area, Accra, Ghana  
Tel: +233 (0)50 128 7809/14  
Clientservice@Afaccra.Com

### QUICK LINKS

About The Alliance Française  
Certifications & Tests  
Translation & Interpretation Services  
Space Rental Services  
Learning Resources

### CONNECT WITH US

Membership  
Register For a Class  
News & Upcoming Events



# Website Features



Responsive design



Multi-Language Support



Visual Appeal



Learnin Management System



Event Management



Payment Gateway

# Design Choices

## Color Scheme



#E82A2A



#354888



#51B0C5

## Fonts

HEADINGS : PLAYFAIR DISPLAY

BODY : POPPINS

## Design Style

Bento

Bento designs are a modern way of designing websites that relies heavily on curved sections, bold colors, large fonts and pretty illustrations to ensure that users can easily locate relevant sections of the website with as few scrolls as possible

## Welcome to Alliance Française

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[learn more](#)

We Value Culture

[See Upcoming Events](#)

[Resources For Artists & Events Organizers](#)

Our benevolent members receive special discounts on our services and free entry into our events

[BECOME A MEMBER](#)

★ What's Happening

FIND A CLASS THAT WORKS FOR YOU

**French Classes**

Beginner

The Beginner French Classes Is Aimedat Teaching People The Fundamentals And Basics Ofearning He French Language. The Course Covers A Total Of Three Months With Students Having A Session Atwice In A Week.

[Learn More](#)



# Over 4,000 Students Study With Us Each Year



As an established leader in teaching French as a foreign language, we offer customized training for all levels (beginner to advanced and specialized courses), student's goals and characteristics. We are also the only examinations center in Ghana for internationally-recognized tests and diplomas (DELF, DALF, DAEFLE, TCF and TEF). We welcome more than 4,000 students each year.

[Register For A Class Today](#)



[Find Out More About Our Tests And Diplomas](#)

## French For Students

With this option, half of your learning is devoted to online activities and The other half takes place via videoconference at a fixed time

[Find Out More](#)



## French For Professionals

With this option, half of your learning is devoted to online activities and The other half takes place via videoconference at a fixed time

[Find Out More](#)



## What's Happening At Alliance Française



### Summer Camp 2024

This summer, embark on an unforgettable adventure at the Alliance Française Summer Camp! Immerse yourself in the vibrant French and Ghanaian culture while making new friends, learning new skills, and having loads of fun

[Read More](#)



### Akwaaba GH Festival

It's August again and our yearly instalment of Akwaaba GH is here again. Join us for a week of fun as we explore rich Ghanaian culture

[Read More](#)



### An Evening With Sankofa Band

Join us for an unforgettable evening with Sankofa Band, blending traditional African rhythms with contemporary sounds for a unique musical experience.

[Read More](#)

[See All Upcoming Events](#)

## Real Stories, Real Results



**Mrs. Joyce Abdo**  
COO, The Empress Consortium

Partnering With Alliance Française Has Been A Game-Changer For Our Organization. Their Commitment To Cultural Exchange And Language Education Has Enriched Our Programs And Provided Invaluable Resources.



**Kwame Asante**  
Parent

Beyond Language Skills, My Child Has Gained A Deep Appreciation For French And Ghanaian Culture, And I Couldn't Be More Grateful For The Positive Impact Alliance Française Has Had On Their Education And Personal Growth



**Ama Senkyi**  
Student

Learning French At Alliance Française Has Been An Incredible Experience. The Instructors Are Passionate And Engaging, Making Each Class Enjoyable And Effective

## Our Trusted Partners



### CONTACT US

Alliance Francaise, Accra  
9 Casely Hayford, Airport Residential Area, Accra, Ghana  
Tel: +233 (0)50 128 7809/14  
Clientservice@Afacra.Com

### QUICK LINKS

[About The Alliance Francaise](#)  
[Certifications & Tests](#)  
[Translation & Interpretation Services](#)  
[Space Rental Services](#)  
[Learning Resources](#)

### CONNECT WITH US

[Membership](#)  
[Register For a Class](#)  
[News & Upcoming Events](#)



Artists And Organizers May Visit Our Event Resource Page For More Information About Hosting Your Event At The Alliance Francaise [Here](#)

## upcoming events

20th July - 30th August



### Summer Camp 2024

This summer, embark on an unforgettable adventure at the Alliance Française Summer Camp! Immerse yourself in the vibrant French and Ghanaian culture while making new friends, learning new skills, and having loads of fun

[Read More](#)

25th July 2024



### An Evening With Sankofa Band

This summer, embark on an unforgettable adventure at the Alliance Française Summer Camp! Immerse yourself in the vibrant French and Ghanaian culture while making new friends, learning new skills, and having loads of fun

[Read More](#)

20th August 2024



### Akwaaba GH Festival

This summer, embark on an unforgettable adventure at the Alliance Française Summer Camp! Immerse yourself in the vibrant French and Ghanaian culture while making new friends, learning new skills, and having loads of fun

[Read More](#)

26th December 2024



### Accra X'mas Carnival

This summer, embark on an unforgettable adventure at the Alliance Française Summer Camp! Immerse yourself in the vibrant French and Ghanaian culture while making new friends, learning new skills, and having loads of fun

[Read More](#)





## Translation

Our translations are of the highest quality in the Country and are recognized by institutions such as the French Embassy, The United Nations, Ministry of Foreign Affairs, banks, private and public organisations, among others. Aside the advantage of having your documents well translated, you can also rely on us to deliver on time.

Our Interpreters are also the crème de la crème in the profession. Types of documents we translate are: driving licence, curriculum vitae, birth and marriage certificates, official deeds, degrees, contracts, specialised terminology and advertising documents.



Driver's License



Marriage Certificates



Official Deeds



Degrees

[See Pricing Below](#)

## Interpretation

Alliance Française, as a worldwide network provides interpretation services for companies, government institutions as well as private institutions. It is one of the best institutions in the country, always in search of excellence. We work with the best interpreters in Ghana.

Our interpreters are ever ready to solve your language difficulties at the court, parliament, immigration, airport and conferences for all types of interpretations: consecutive, simultaneous, liaison, court, community, whispering interpretations etc.

[Contact Us](#)



## Pricing List For Translation Services

Document Type	Price
Ghanaian Birth Certificate	GHS 80
Driver's License	GHS 80
Certificates	GHS 80
Results Slip	GHS 80
Identity Card	GHS 80
Passport	GHS 80





# learn french

Bonjour, World!

## Whether online or face-to-face, choose a learning option that suits your pace.

Ready To Embrace The Language Of Culture?



## Why Learn French?



### Career Opportunities

Proficiency in French can significantly boost your career prospects. Many multinational companies and international organizations, such as the United Nations, use French as an official language. It can also provide opportunities in industries like tourism, hospitality, education, and diplomacy



### Global Communication

French is spoken by over 275 million people across five continents, making it a valuable language for international communication. Learning French opens doors to connecting with people from diverse cultures and countries, enhancing both personal and professional relationships.



### Cultural Enrichment

French is known as the language of culture, art, fashion, and cuisine. Learning French allows you to fully appreciate and engage with French literature, films, music, and culinary arts in their original form. It also enhances your travel experiences, enabling you to immerse yourself more deeply in French-speaking regions and their rich cultural heritage.

## Multiple Learning Options

**In-Person Lessons**

Experience immersive French learning with face-to-face interaction



[Find Out More](#)

**Online Lessons**

Enjoy the flexibility of learning French from anywhere with Alliance Française's online courses



[Find Out More](#)



Let Us Help

Take Online Placement Test Before Registering

[Get Started](#)



## Accredited & Endorsed By The French Government

Alliance Française Accra is the only institution in Ghana accredited to hold examinations endorsed by the French government and to deliver internationally recognized French language certificates. Alliance Française Accra and Kumasi are the only centers for the DELF/DALF and TCF exams.

Alliance Française Accra offers preparation courses for DELF Junior, DELF and DALF.



### Who Qualifies To Take The Test?

Anybody Willing To Assess Their Level Of French, Including Young Adolescents (DELF Junior)

Students Of Alliance Française, At Any Level, Who Wish To Assess Their Skills Before Or After A Session Of Classes

Prospective SHS Graduates To French Programs At The University Who Wish To Enhance Their Application.

Candidates Who Are Seeking Admission To A Francophone University Or Employment In A French-Speaking Country

Candidates For Employment Or Career Advancement (DELF Professionnel /DELF Pro)

## DELF/DALF DIPLOMAS

Alliance Française Accra is the only institution accredited to hold examinations endorsed by the French government and to deliver internationally recognised French language diplomas. It is the only exam centre in the Greater Accra Region for all the DELF/DALF diplomas.

Alliance Française Accra offers preparation courses for DELF Junior, DELF Prim, DELF and DALF.

### 2024 Exam Dates

#### DELF/DALF ADULT EXAMS (18+ yrs)

11th March 2024 - 15th March 2024

7th October 2024 - 11th October 2024

#### DELF PRIM EXAMS (12 – 17 yrs)

23rd February 2024

24th May 2024

27th Septemeber 2024

#### DELF JUNIOR EXAMS (07 – 11 yrs)

24th February 2024

25th May 2024

## TCF, TCF-ANF And TCF-DAP

TCF (Test de Connaissance du Français), TCF-DAP (Test de Connaissance du Français pour la Demande d'Admission Préalable) and TCF-ANF (Test de Connaissance du Français Accès à la nationalité Française) are intended for non-native French speakers who wish to assess and certify their French skills in a simple, reliable and timely fashion, for academic, professional or personal purposes.

### 2024 Exam Dates

17th February 2024

13th April 2024

1st June 2024

24th August 2024

12th October 2024

7th December 2024



become a member

## Join Our Mission

Alliance Française d'Accra is a non-profit organization dedicated to promoting French language and culture in Ghana. Your support as a Benevolent Member is crucial in helping us continue our educational programs, cultural events, and community outreach. By becoming a member, you are contributing to a vibrant cultural exchange and supporting the arts and education in our community

## Why Become A Benevolent Member?

### 1 Support Cultural And Educational Programs

Your membership helps fund language classes, cultural workshops, and educational programs that benefit thousands of students and community members

### 2 Exclusive Access And Discounts

Enjoy special access to members-only events, discounted tickets for cultural events, and reduced fees for language courses

### 3 Networking Opportunities

Connect with like-minded individuals who share a passion for French culture and language. Participate in exclusive networking events and social gatherings

### 4 Stay Informed

Receive our monthly newsletter with updates on upcoming events, programs, and special offers

## Membership Levels

### Individual

GHS 200

Free access to multimedia library  
Free access to Alliance Francaise produced events  
10% discount on personal translations  
10% discount on course fees

### Couple

GHS 350

Free access to multimedia library  
Free access to Alliance Francaise produced events  
10% discount on personal translations  
10% discount on course fees

### Family

GHS 500

Free access to multimedia library  
Free access to Alliance Francaise produced events  
10% discount on personal translations  
10% discount on course fees

### Benefactor

GHS 1000 & Above

Free access to multimedia library  
Free access to Alliance Francaise produced events  
10% discount on personal translations  
10% discount on course fees

## How To Become A Member

Registration can be completed at the Alliance Francaise office reception desk. Kindly carry along a passport-size picture. Kindly note that the registration will e required before the registration can be complete

Or

Fill the membership form online. You will be required to upload a passport-sized picture

[Fill An Online Membership Form](#)



# courses

## Filter by Language

- French
- English
- Twi

## Filter by Level

- Beginner
- Intermediate
- Advanced



### French

French for absolute beginners

8 lessons 8.5 Hours Beginner

Through interactive lessons and practical exercises, you'll build confidence in speaking, listening, reading, and...

Register



### French

French for advanced learners

8 lessons 8.5 Hours Beginner

Through interactive lessons and practical exercises, you'll build confidence in speaking, listening, reading, and...

Register



### Twi

Basics of the Ghanaian Language

8 lessons 8.5 Hours Beginner

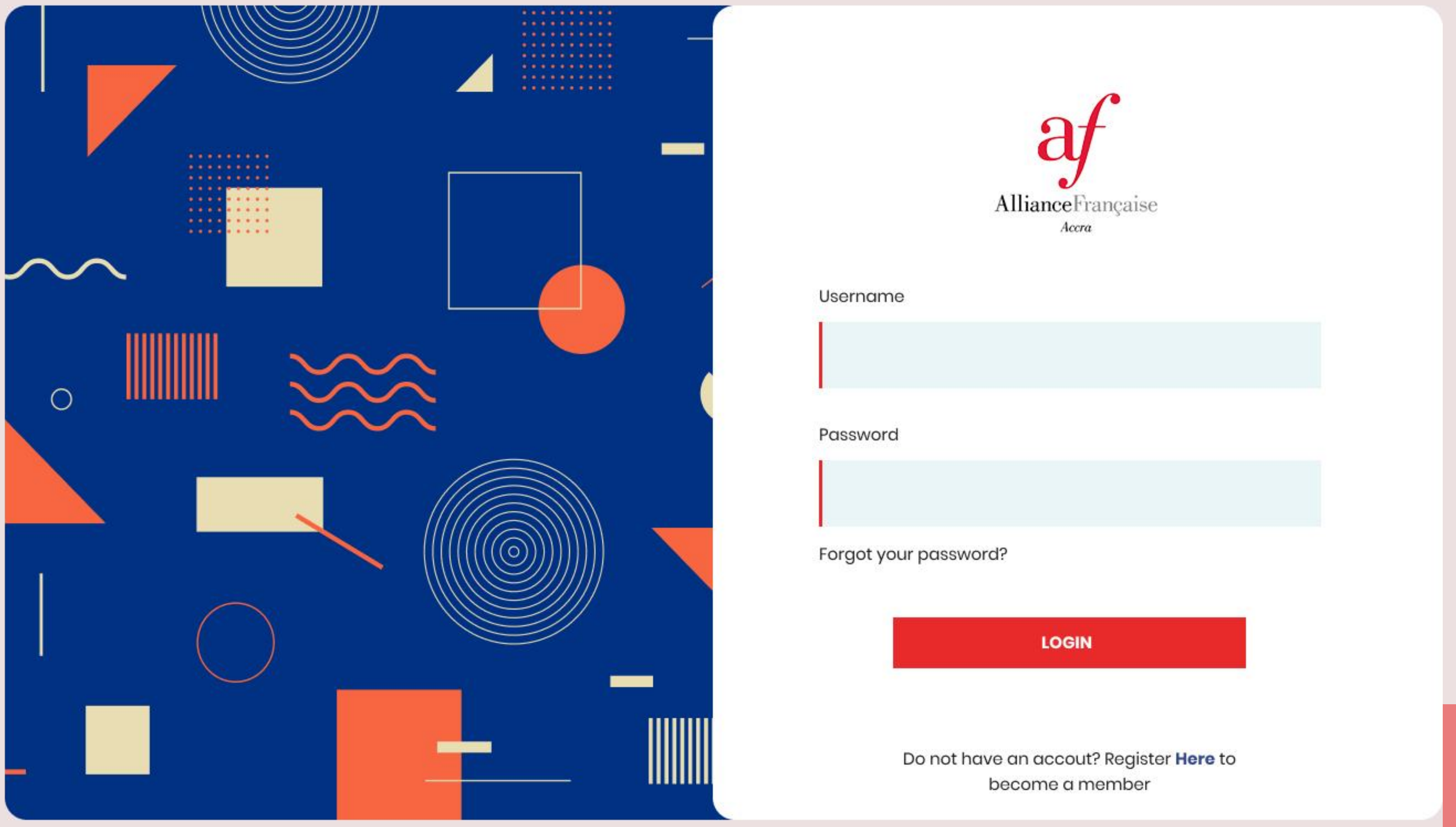
Through interactive lessons and practical exercises, you'll build confidence in speaking, listening, reading, and...

Register





# Login Form



**af**  
Alliance Française  
Accra

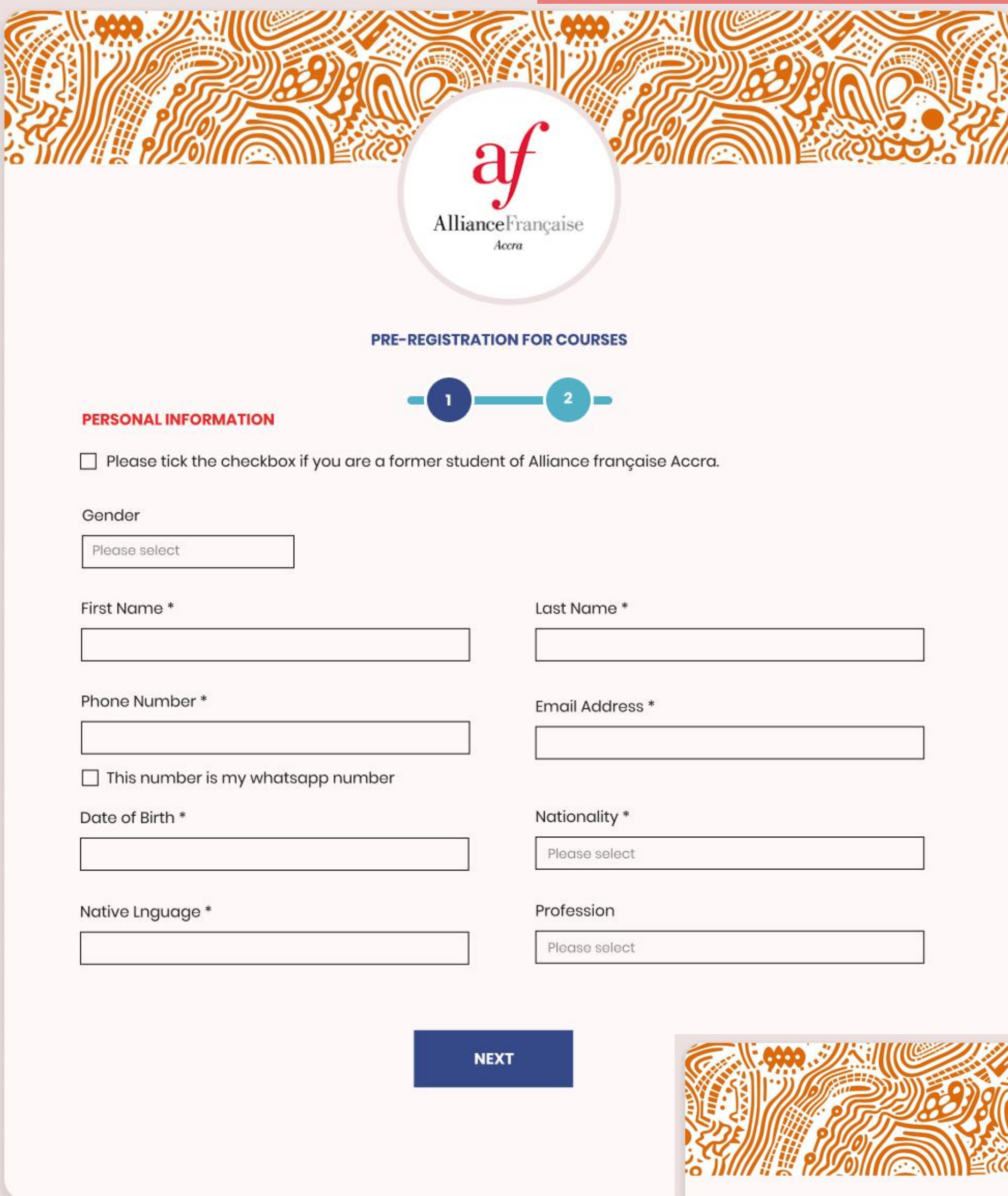
Username

Password

Forgot your password?

**LOGIN**

Do not have an account? Register [Here](#) to become a member



**af**  
Alliance Française  
Accra

**PRE-REGISTRATION FOR COURSES**

1 — 2

**PERSONAL INFORMATION**

Please tick the checkbox if you are a former student of Alliance française Accra.

Gender

First Name \*

Last Name \*

Phone Number \*

Email Address \*

This number is my whatsapp number

Date of Birth \*

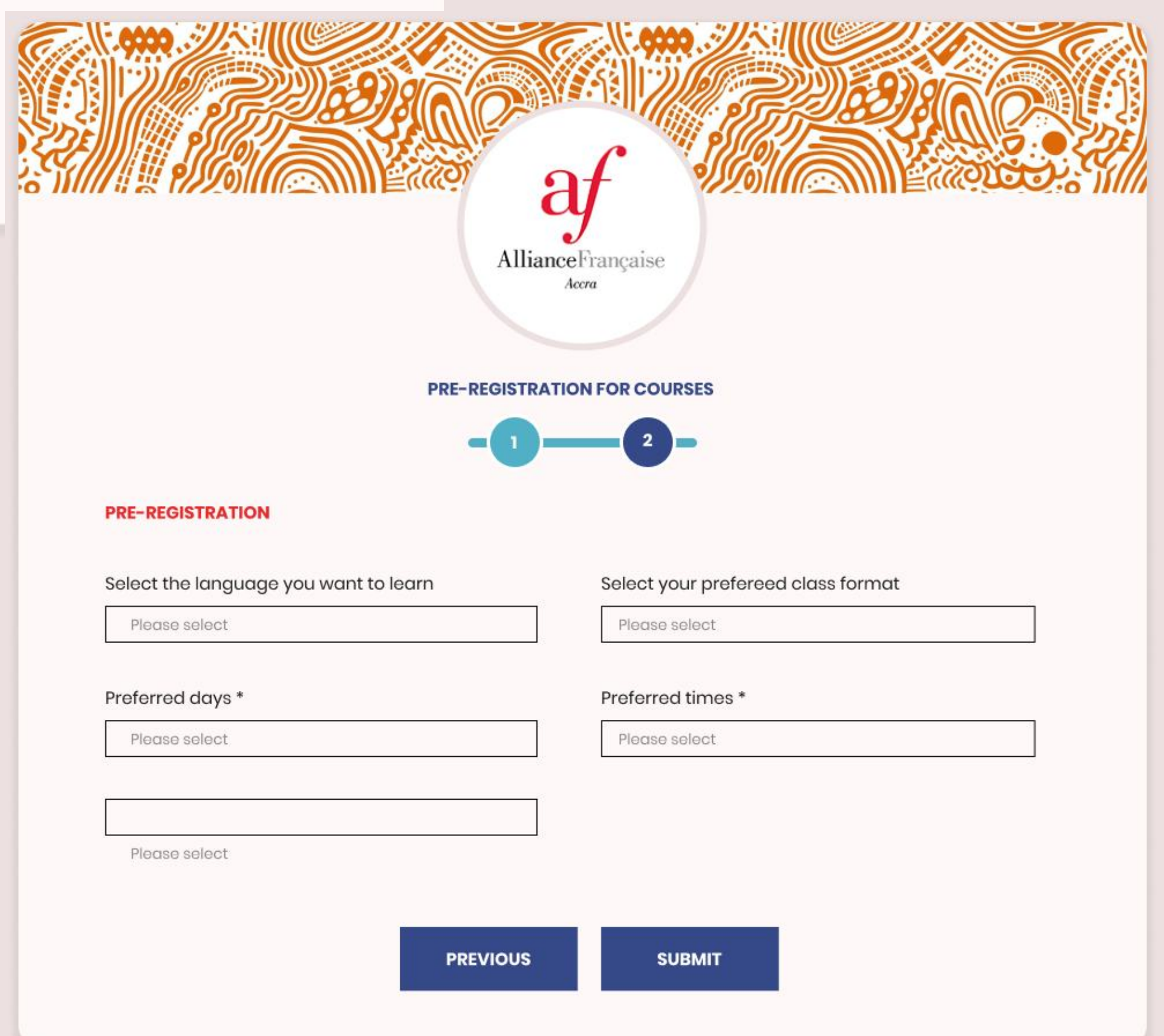
Nationality \*

Native Language \*

Profession

**NEXT**

# Multi - Step Forms



**af**  
Alliance Française  
Accra

**PRE-REGISTRATION FOR COURSES**

1 — 2

**PRE-REGISTRATION**

Select the language you want to learn

Select your preferred class format

Preferred days \*

Preferred times \*

**PREVIOUS** **SUBMIT**